

Course Guides Part A: Course Overview

(Note only Part A of the Course Guides are attached to Program Guides.)

Course Title: Media and Communication Histories of the Present: Actualities and Possibilities

College	<i>Design and Social Context</i>
School	<i>Media and Communication</i>
Course Identification and Title	<i>Media and Communication Histories of the Present: Actualities and Possibilities</i>
Career	Undergraduate
Credit Points	12
Pre-requisite/co-requisite courses	None, however successful completion of a relevant undergraduate degree to the required standard is required.
Course Description and learning outcomes and objectives	<p>This is a core course for all Bachelor of Media and Communication (Honours) students in the School of Media and Communication.</p> <p>The course is designed to focus on the ways people always use media and communication technologies in specific ways, for specific purposes, and in ways that are socially embedded and materially embodied. For <i>you</i> to use media and communication technologies strategically in your own discipline specific practice, this course assists you to locate your uses and purposes within an interdisciplinary knowledge of what these technologies are, how they have been assembled and are being assembled, and how they are and have been of consequence.</p> <p>The course investigates the following questions:</p> <ul style="list-style-type: none"> • How have people understood, planned and used, and strategized around media and communication technologies? Where? Which people? Using what rhetorics and frameworks? • What possible planning, applications and uses of these technologies are currently being negotiated and/or struggled over? By whom? How, and within what rhetorics and frameworks? How are these matters connected to practices and rhetorics of globalisation? • What social, cultural, political and economic consequences have these uses and strategies involved, and what might they involve? • What pathways and limits, as well as generative models and opportunities, link past, present, and future applications and uses of media and communication technologies? How are 'older' communication technologies and media such as print and broadcast inextricably bound up with struggles within and around the current digital revolution and therefore with future possibilities?

Objectives/Learning Outcomes/Capability Development	<p>Upon successful completion of this course you will be able to:</p> <ul style="list-style-type: none"> • Present and negotiate a range of arguments concerning the uses and applications of media and communication technologies and their consequences • Discuss and assess the value of four available scenarios for how media and communication technologies are used and are assembled: utopian, dystopian, humanist, and piecemeal • Exemplify and discuss three sorts of practices evident in the uses and applications of media and communication technologies; i) commercialisation and privatisation; ii) governmentalisation; iii) communitarianism • Relate and test the use of relevant course arguments and materials to examples and cases taken from your discipline or field of practice <p>You will develop the following program capabilities in this course:</p> <ul style="list-style-type: none"> • Knowledge of your field and how it relates to contemporary media and communications • Work within interdisciplinary teams • Knowing why your research matters and how to present this in discipline relevant ways
Overview of Learning Activities	<p>A large group class will be facilitated by the lecturer and a teaching assistant. This will involve a mix of large and mixed group activities that include the discussion, analysis and testing of arguments and examples, sharing and critique of research discoveries, the ongoing documentation of your learning, and class presentations.</p>
Overview of Learning Resources	<p>A list of recommended resources will be provided by the lecturer, and will include books, essay, articles, and web resources. You will be expected to find additional resources that are relevant to your own focus, with an emphasis on utilising the research tools available via the library.</p>
Overview of Assessment	<p>Your grasp of course arguments, interdisciplinary knowledge of media and communication technologies, and ability to relate this to your disciplinary field of practice will be assessed through a mix of formative and summative tasks. Tasks will be developed pieces of writing, with the major task involving negotiation of topics with the lecturer to enable connection to artefacts, examples, and concerns of your disciplinary field of practice.</p>
Course Coordinator Details	

To enable students to search courses by:

- campus,
- primary learning mode, or
- teaching period offered,

this information will be added to Part As directly from PeopleSoft and updated automatically.